

SERIES LAB HAMBURG BRUSSELS

Series Lab Brussels will be a 2,5-day development workshop and a co-production event bringing together Belgian and European producers with a TV drama series project in development looking for international partners and feedback.

The projects

This Lab is open to high level drama series in development with a minimum of financing secured and a clear cross-border potential. The applicant company must have a track record in fiction. For every project we require the full engagement of the producer and main writer during the entire Lab.

The Lab is a collaboration between 14 MEDIA Desks from as many European countries. The 14 participating countries are Germany (Hamburg region), Austria, Spain, Denmark, Finland, France, UK, Luxembourg, Netherlands, Norway, Sweden, Italy, Switzerland and Belgium. Each Desk selects one project from its country. Except for Hamburg (two projects) and Belgium (six projects). So in total we will have 20 projects coming from 14 European countries.

The Lab

The focus of the lab is three-folded:

- **Storytelling & Development:** During the 2-day workshop the 20 selected projects teams will be divided into 4 groups. Within every group each project will be analyzed in terms of storytelling during a 1,5h peer-to-peer session led by 4 different international experts.
- **Financing & Distribution:** the project teams have 1-2-1 meetings with invited financiers from the participating regions (broadcasters/platforms, funds and international distributors).
- **Co-production:** Over the 3 days, producers get the chance to get to know each other's projects and talk co-development/co-productions.



Creative Europe Desks Austria, Spain, Denmark, Finland, France, UK, Luxembourg, the Netherlands, Norway, Sweden, Italy & Switzerland



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The Schedule

Sunday, Dec 9	Arrival & Opening dinner
Monday, Dec 10	Workshop sessions day 1
Tuesday, Dec 11	Workshop sessions day 2
Wednesday, Dec 12	Morning: One-to-one meetings with financiers Afternoon: Public session with case studies and masterclasses (optional for Lab participants)

The Dates

- Deadline for application projects: 24 September 2018
- Communication selection projects: 8 October 2018
- Series Lab Brussels: 9-12 December 2018
- Are You Series?-Festival, Bozar, Bxl: 11-16 December 2018



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